Agenda

8:00 – 9:00 am  Registration & Breakfast

9:00 – 9:10 am  Welcome  
*Steve Gent*, Director, Iowa DOT Office of Traffic and Safety

9:10 – 10:00 am  Keynote Address: Why Do We Drive Distracted Even though We Know It Is Dangerous?  
*Paul Atchley*, University of South Florida

10:00 – 11:45 am  TAS Talks - Traffic and Safety Lightning Round  
*Jon Resler*, City of Cedar Falls  
*Andy Swisher*, HR Green  
*Mark Perington*, Snyder & Associates  
*Pat Kueter*, Foth  
*Mark Pohlmann*, HDR  
*Ryan Davis*, McClure Engineering Company  
*Neal Hawkins*, Video provided by Dave Ness, City of Dubuque

11:45 – 12:30 pm  Lunch and Videos (Bike video, Crash Video)

12:45 – 2:00 pm  Research Update  
Heavy Truck and Motorcycle Crash Dashboards,  
*Zach Hans*, Institute for Transportation, Iowa State University  
Innovation in Work Zones, *Skylar Knickerbocker*, Institute for Transportation, Iowa State University  
Evaluating Signalized Arterial Performance Using Probe Data,  
*Anuj Sharma*, Institute for Transportation, Iowa State University  
An Analysis of Iowa Off-Highway Vehicle roadway County Ordinances, *Dr. Gerene Denning*, UIHC Dept. of Emergency Medicine  
Traffic Safety Research Highlights From the IPRC, *Dr. Cara Hamann*, UI Injury Prevention Research Center  

2:00 – 2:15 pm  Break

2:15 – 3:00 pm  Roundabouts  
*Hillary Isebrands*, FHWA

3:00 – 3:30 pm  Iowa DOT Update  
Safety Update, *Jan Laaser-Webb*  
Traffic Engineering Update, *Tim Crouch*  
Traffic and Safety Update, *Willy Sorenson*

3:30 pm  Adjourn