

2018 Traffic & Safety Forum

Thursday, November 15, 2018 | 8:00 am – 3:30 pm
Ames, Iowa | Gateway Hotel and Conference Center



Agenda

- 8:00 – 9:00 am Registration & Breakfast
- 9:00 – 9:10 am **Welcome**
Steve Gent, Director, Iowa DOT Office of Traffic and Safety
- 9:10 – 10:00 am **Keynote Address: Why Do We Drive Distracted Even though We Know It Is Dangerous?**
Paul Atchley, University of South Florida
- 10:00 – 11:45 am **TAS Talks - Traffic and Safety Lightning Round**
Jon Resler, City of Cedar Falls
Andy Swisher, HR Green
Mark Perington, Snyder & Associates
Pat Kueter, Foth
Mark Pohlmann, HDR
Ryan Davis, McClure Engineering Company
Neal Hawkins, Video provided by Dave Ness, City of Dubuque
- 11:45 – 12:30 pm Lunch and Videos (Bike video, Crash Video)
- 12:45 – 2:00 pm **Research Update**
Heavy Truck and Motorcycle Crash Dashboards,
Zach Hans, Institute for Transportation, Iowa State University
Innovation in Work Zones, *Skylar Knickerbocker*,
Institute for Transportation, Iowa State University
Evaluating Signalized Arterial Performance Using Probe Data,
Anuj Sharma, Institute for Transportation, Iowa State University
An Analysis of Iowa Off-Highway Vehicle Roadway County
Ordinances, *Dr. Gerene Denning*, UIHC Dept. of
Emergency Medicine
Traffic Safety Research Highlights From the IPRC, *Dr. Cara Hamann*,
UI Injury Prevention Research Center
Vehicle Automation and Driver Attention Research, *John Gaspar*,
National Advanced Driving Simulator
- 2:00 – 2:15 pm Break
- 2:15 – 3:00 pm **Roundabouts**
Hillary Isebrands, FHWA
- 3:00 – 3:30 pm **Iowa DOT Update**
Safety Update, *Jan Laaser-Webb*
Traffic Engineering Update, *Tim Crouch*
Traffic and Safety Update, *Willy Sorenson*
- 3:30 pm Adjourn