Agenda

8:00 – 9:00 am  Registration & Breakfast

9:00 – 9:10 am  Welcome  
Steve Gent, Director, Iowa DOT Office of Traffic and Safety

9:10 – 10:00 am  Keynote Address: Why do we Drive Distracted even though we Know it is Dangerous?  
Paul Atchley, University of South Florida

10:00 – 11:45 am  Traffic and Safety Talks

11:45 – 12:30 pm  Lunch

12:45 – 2:00 pm  Research Update – Iowa State University and University of Iowa  
Researchers will present on a multitude of research projects covering operations, safety and traffic engineering  
Cara Hamann or Cori Peek-Asa, UI Injury Prevention Research Center  
Gerene Denning or Charles Jennissen, MD, UIHC Dept. of Emergency Medicine  
John Gaspar, National Advanced Driving Simulator

2:00 – 2:15 pm  Break

2:15 – 3:00 pm  Roundabouts  
Hillary Isebrands, FHWA

3:00 – 3:30 pm  Iowa DOT Update:  
Safety Update, Jan Laaser-Web  
Traffic Engineering Update, Tim Crouch  
Traffic and Safety Update, Willy Sorenson

3:30 pm  Adjourn