

# 2021 Traffic & Safety Forum

Wednesday, November 17, 2021 | 8:00 am – 4:00 pm  
Ames, Iowa | Gateway Hotel and Conference Center



## Agenda

- 8:00 – 9:00 am Registration and Continental Breakfast**
- 9:00 – 9:15 am Welcome**  
Steve Gent, *Director, Traffic and Safety Bureau, Iowa DOT*
- 9:15 – 10:15 am Keynote Presentation: Vehicle Safety: Then, Now, and Tomorrow** – David Harkey, *Insurance Institute for Highway Safety and the Highway Loss Data Institute*
- 10:15 – 10:30 am Break**
- 10:30 am– Noon “TAS Talks” – Lessons Learned from Interesting Projects**
- **Traffic Signal Performance Measures in the Des Moines Metro**  
Todd Knox, *Snyder & Associates*
  - **I-35/I-80/IA 141 Urban Loop Study and Design**  
Tyler Wiles, *HR Green*
  - **INRIX Applications in Traffic Engineering**  
Meredith Emory, *Olsson*
  - **Lincoln Downtown Signal Timings**  
David Andersen, *FHU*
  - **SE Cedar Rapids Traffic Study**  
Molly Long, John Witt, and Jeff Von Brown, *Foth*
  - **CR Bike Infrastructure / Bike Share Program**  
City of Cedar Rapids
- Noon – 1:00 pm Lunch (provided)**
- 1:00 – 1:30 pm Iowa DOT Director's Vision**  
Scott Marler, *Iowa DOT Director*  
David Lorenzen, *Iowa DOT Director of Systems Operations Division*
- 1:30 – 2:30 pm State of the Practice**  
Potential for Crash Reduction – Jan Laaser-Webb, *Iowa DOT*  
RAMS Update – BJ Covington, *Iowa DOT*  
Automated Transportation Council – Adam Shell, *Iowa DOT*
- 2:30 – 2:45 pm Break**
- 2:45 – 4:00 pm Iowa DOT Traffic and Safety Update**  
Traffic Engineering Update – Chris Poole, *Iowa DOT*  
Safety Engineering Update – Jan Laaser-Webb, *Iowa DOT*  
Traffic and Safety Update – Willy Sorenson, *Iowa DOT*
- 4:00 pm Adjourn**