



GTSB Updates

Multidisciplinary Roadway Safety Series

October 2021

Brandi Thompson, Program Administrator

New GTSB Bureau Chief Announced

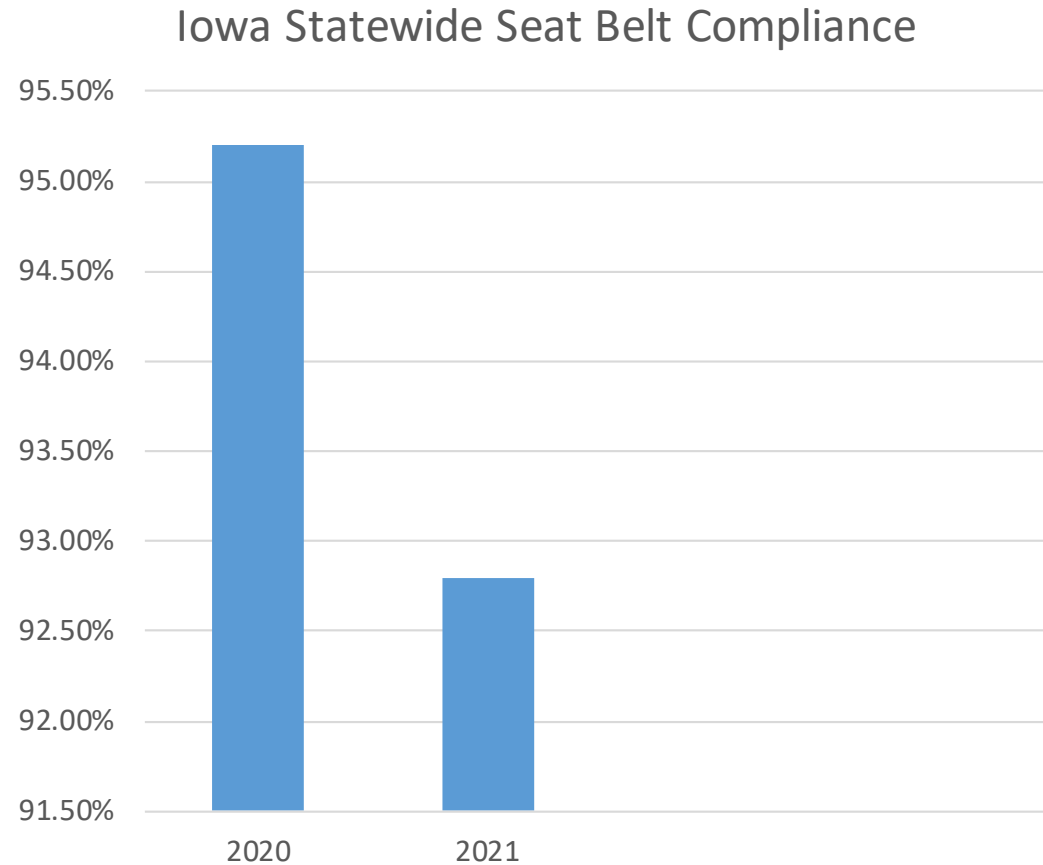
Brett Tjepkes

- Retired from Iowa State Patrol after 32 years of service on 10/1/21
- Past 3 years served as the Executive Officer to the Commissioner of DPS
- Passion for improving traffic safety
- Desire to build collaborative relationships

Begins his GTSB Career on October 25, 2021



2021 Statewide Seatbelt Observational Survey Results



Driver's License Station Awareness Survey Results

(ISU Center for Survey Statistics and Methodology)

| | Always | Sometimes/ Somewhat | Seldom | Never |
|---|---|------------------------|---------|-------|
| How often do you use your safety belt when driving or riding in car? | 94% | 7% | 1% | .24% |
| What do you think your chances are of getting a ticket if you don't wear it? | 38% | 43% | 13% | 6% |
| On a road with 65mph speed limit, how often do you drive >75 mph? | 3% | 16% | 41% | 41% |
| What do you think the chances are of getting a ticket if you drive over the speed limit? | 44% | 46% | 5% | 4% |
| How many times have you driven within 2 hours after drinking? | 88%-none, 6%-1 time, 4%-2 times, 2%-4 or more times | | | |
| What do you think the chances are of someone getting arrested if they drive after drinking? | 59% | 33% | 5% | 2% |
| Media Campaigns | OP | 58% NO | 42%YES | |
| | SPEED | 53% NO | 46% YES | |
| | IMPAIRED | 43% NO | 56% YES | |

Fiscal Year 2022 Overview

October 1, 2021 – September 30, 2021

271 Total Contracts

87 Law
Enforcement
Contracts

20 Media
Contracts

23 Targeted
Project Contracts

27 Other
Contracts

114 sSTEP
Contracts

Radio Iowa,
Adsposure, Drake,
IHSSN, ZLR
I-Cubs – etc. , IPBS

Excessive Speed,
Pedestrian, Night
Time Seat Belt

Universities, BCH,
CITSTF, SAFE,
ILEA, IDPH, CJP,
DOT



Questions



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