

# High 5 Updates and Distracted Driving Discussion



# DISTRACTED DRIVING PLANS



- Bills mandating voice-activated or hand-free technology have been introduced in the Iowa Legislature since 2019
- During the 2023 Legislative Session - Hands Free bill Senate File 207 – passed the Senate 47-3
- The bill was held up in the House, but we were told that had the bill made it onto the floor of the House, it would've passed with bi-partisan support
- 2023 Iowa State Fair survey of fairgoers revealed that 51% admitted to always or sometimes have a device in hand, yet 85% of those surveyed support hands free legislation.
- DPS/ISP/GTSB engaged in discussions with stakeholders and StopDistractions.org who have been instrumental in seeing hands free legislation passed in other states.

# State Laws

(GHSIA Information – last updated July 2023)

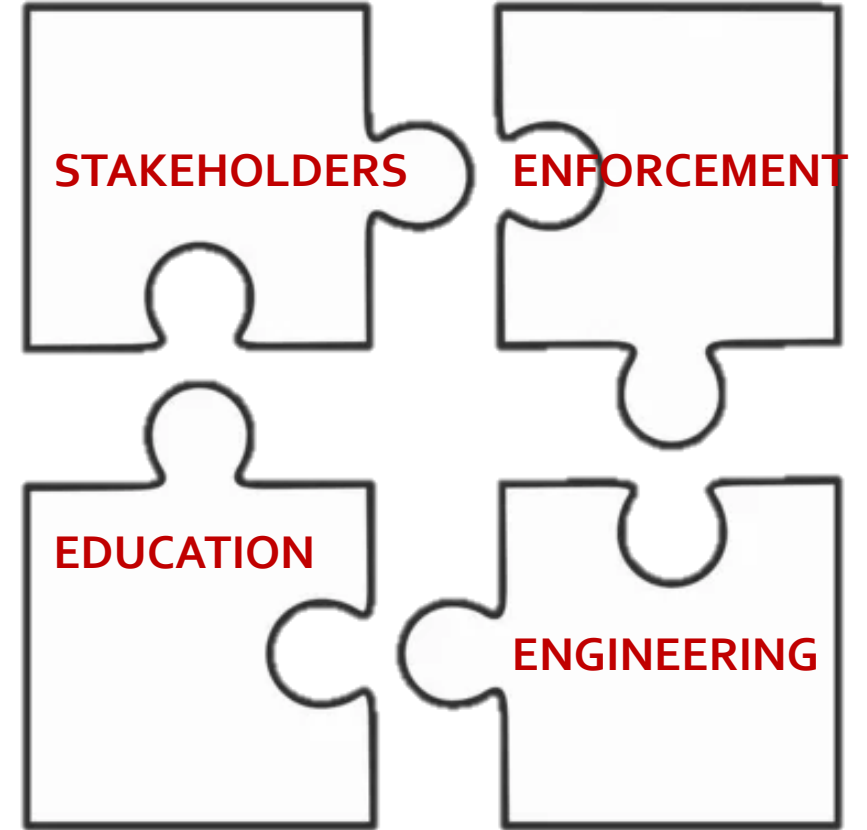
STATE	HAND HELD BAN		TEXTING BAN	
Minnesota	Yes	Primary	Yes	Primary
Illinois	Yes	Primary	Yes	Primary
Missouri	Yes	Secondary	Yes	<21 yr old = Primary
			Yes	21+ = Secondary
South Dakota	No		Yes	Secondary
Nebraska	No		Yes	Secondary
Iowa	No		Yes	Primary
Wisconsin	No – EXCEPT Work Zones		Yes	Primary

## What Is



- Data-driven
- Multi-Disciplinary Partnerships
- Seat Belt Compliance Focused
- Target Rural Counties

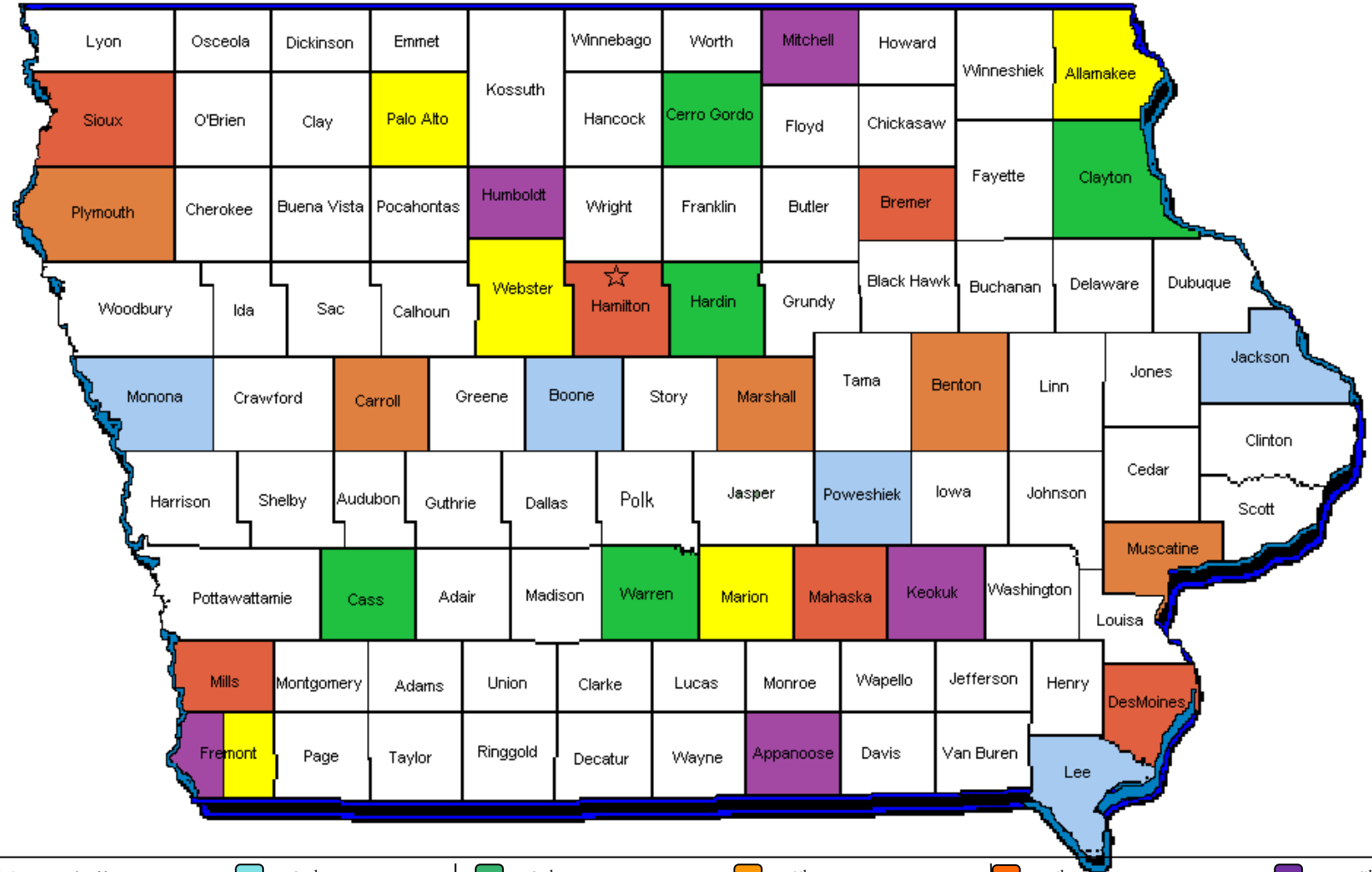
**GOAL:** To increase seat belt use and reduce serious injury and fatal crashes on rural Iowa roads.



# Has High 5 Been in Your County?

## FY2023 High 5 Counties:

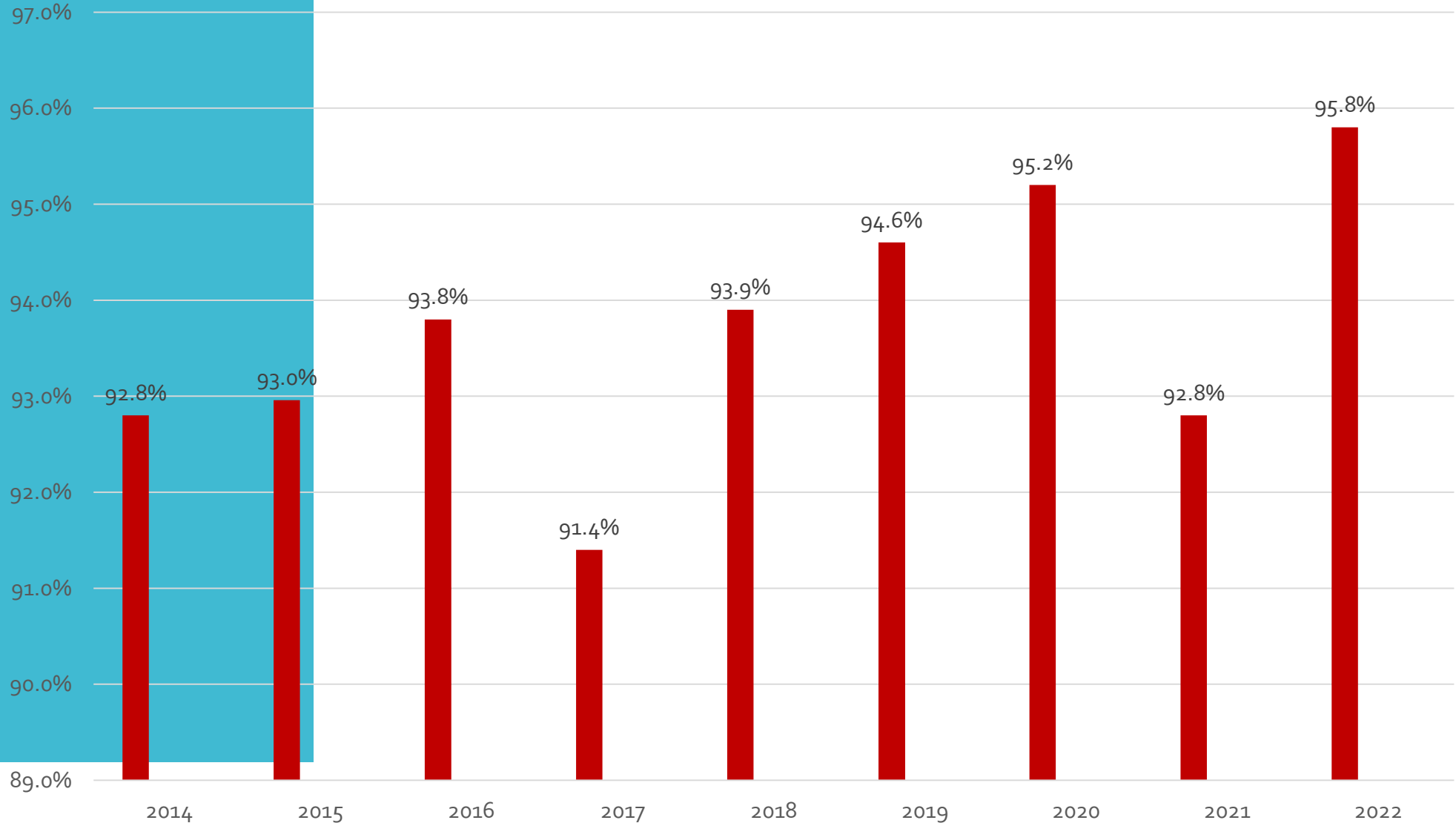
- Mitchell
- Humboldt
- Keokuk
- Fremont
- Appanoose



<p><span style="color: yellow;">■</span> = 1<sup>st</sup> Year / Pilot Program 4/1/2014 – 9/30/2015 18-months</p>	<p><span style="color: cyan;">■</span> = 2<sup>nd</sup> Year FFY 2016 10/1/2015-9/30/2016</p>	<p><span style="color: green;">■</span> = 3<sup>rd</sup> Year FFY 2017 10/1/2016-9/30/2017</p>	<p><span style="color: orange;">■</span> = 4<sup>th</sup> Year FFY 2018 10/1/2017-9/30/2018</p>	<p><span style="color: red;">■</span> = 5<sup>th</sup> year FFY 2019 10/1/2018 – 9/30/2019 Hamilton Co – (Alternate) OWI focused</p>	<p><span style="color: purple;">■</span> = 6<sup>th</sup> year FFY 2023 10/1/2022 – 9/30/2023</p>
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☆\*OWI focused

# Statewide Seat Belt Compliance



## 2023 Iowa Traffic Fatality Count for Monday, 10/16/2023

A fatality is considered "crash-related" when death occurs within 30 days (720 hours) of a crash. Because fatal crashes can involve complex investigations, this can delay the official report of fatalities. The numbers for the most recent months are preliminary and can change considerably.

Number of fatalities reported on **this** day by year

2023	296	Comparison to previous 5 years (2018-2022)	
		Count	% change
2022	268	Increase from Last Year	10.45%
2021	268	Increase from Low Year of Last 5 years	19.35%
2020	262	Increase from High Year of Last 5 years	10.45%
2019	261		13.41%
2018			261

MONTH	Count
January	
February	
March	
April	
May	
June	
July	
August	
September	
October	12
November	0
December	0
<b>TOTAL</b>	<b>296</b>

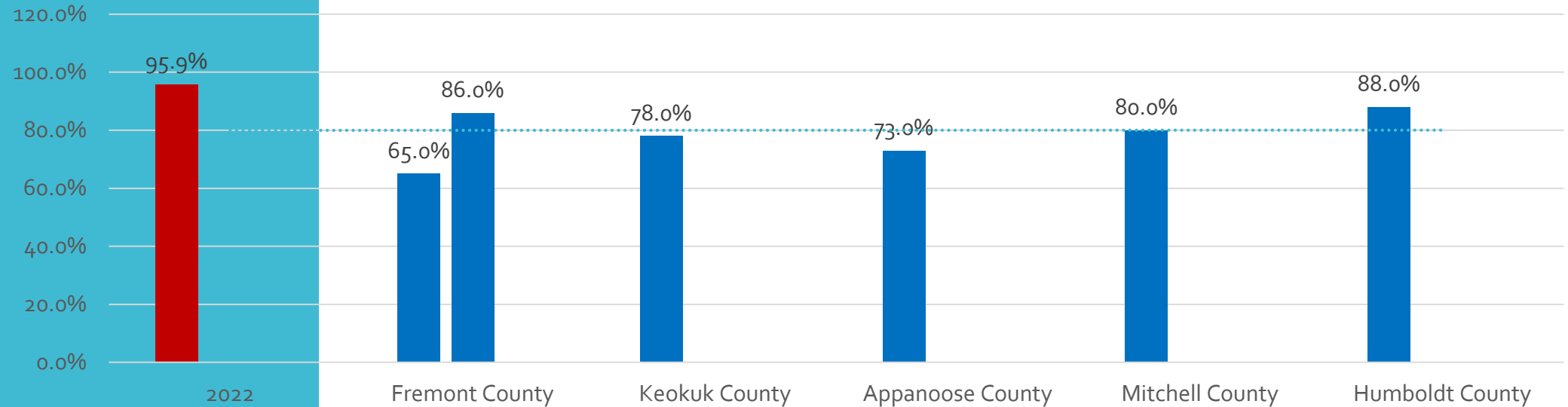
**Fatalities' Seat Belt Usage - Year to Date**

Belt usage may change as additional information is received

- 84 With belt (40.58%)
- 97 Without belt (46.86%)
- 26 Unknown (12.56%)
- 89 Not applicable (Motorcycle, Pedestrian, etc.)
- 296 Total Fatalities

	9
Urban	80
Rural	216

# 2022 High 5 Target County Pre-Program Seat Belt Compliance Rates



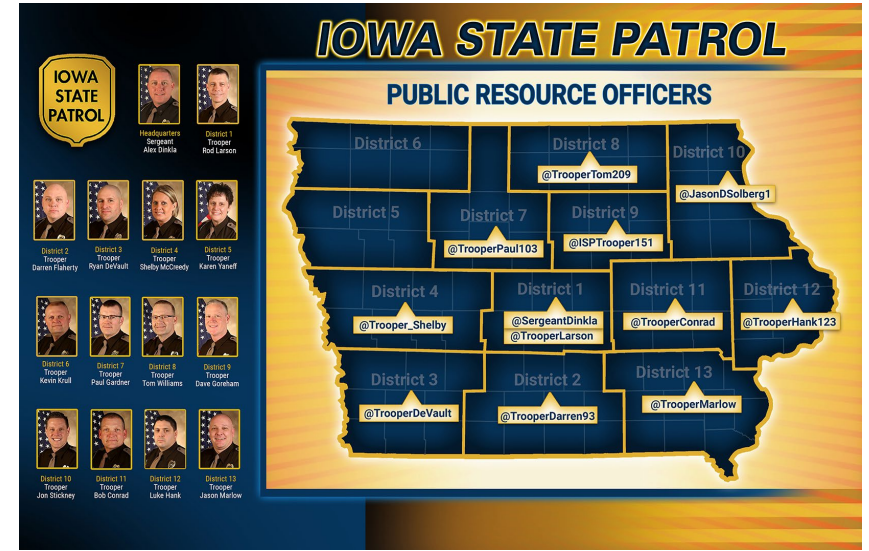


# Enforcement Update

(November 1, 2022 – August 31, 2023)

SEATBELT VIOLATIONS	CITATIONS	WARNINGS
Fremont County Sheriff's Office	0	0
Iowa State Patrol	123	5
Humboldt Police Department	0	0
Iowa State Patrol	83	3
Keokuk County Sheriff's Office	0	0
Iowa State Patrol	73	2
Iowa State Patrol (Appanoose County)	84	1
Iowa State Patrol (Mitchell County)	146	4
<b>TOTALS</b>	<b>509</b>	<b>15</b>

# Education Update – LE Efforts



Appanoose County	Appanoose County Fair – Seatbelt Convincer	450 attendees
Fremont County	Sydney Junior High Seatbelt Presentation	75 attendees
Humboldt County	Multiple Radio Interviews with KHBT 97.7 The Bolt	
	Humboldt High School Seatbelt Presentation	75 attendees
	Humboldt High School Driver's Education	25 attendees
Keokuk County	Keokuk County Fair Seatbelt Message Booth	250 attendees
Mitchell County	Mitchell County Fair – Seatbelt Convincer	122 riders

# Education Update – Teen Drivers

## SAFE 2024 Seatbelts Are For Everyone



- Allamakee County**  
Postville High School
- Black Hawk County**  
Hudson High School
- Clinton County**  
Calamus-Wheatland High School  
Northeast High School
- Davis County**  
Davis County High School
- Dallas County**  
Woodward Granger High School  
Waukee High School
- Floyd County**  
Rudd-Rockford-Marble High School
- Greene County**  
Paton Churdan Schools
- Grundy County**  
Gladbrook-Reinbeck Junior-Senior High School
- Hamilton County**  
South Hamilton High School
- Hardin County**  
South Hardin High School
- Howard County**  
Crestwood High School  
Riceville High School
- Jasper County**  
Lynville-Sully High School  
Lynville-Sully Middle School  
Colfax-Mingo High School
- Johnson County**  
Liberty High School  
Lone Tree Middle School/High School  
City High
- Keokuk County**  
Tri County Community School  
Sigourney Jr./Sr. High School
- Kossuth County**  
Bishop Garrigan High School
- Linn County**  
Xavier High School
- Lyon County**  
West Lyon High School
- Madison County**  
Winterset High School
- Marshall County**  
West Marshall High School
- Mahaska County**  
Oskaloosa High School
- Page County**  
Shenandoah High School
- Pottawattamie County**  
Treyvor High School
- Polk County**  
Dowling High School
- Plymouth County**  
Hinton High School
- Taylor**  
Lenox High School
- Warren County**  
Indianola Middle School
- Winnebago County**  
North Iowa High School

# Education Update – Child Passenger Safety Efforts



	Class Location	Number Students	Complete
Appanoose County	Centerville	5	YES
Fremont County	Sydney	9	YES
Humboldt County	Humboldt	8	YES
Keokuk County	Sigourney	4	YES
Mitchell County	Osage	8	YES

# Engineering Update – Road Safety Audits Completed

HUMBOLDT COUNTY



APPANOOSE COUNTY



FREMONT COUNTY



KEOKUK COUNTY



MITCHELL COUNTY



## NEXT STEPS

# WE ARE STAYING PUT:

Mitchell, Humboldt, Appanoose, Fremont, Keokuk

- Conduct post-program seatbelt observational surveys in our FY23 targeted counties
- Identify local law enforcement barriers for participation – County and City
- Advertise our new child passenger safety technician resources
- Further solicit high schools in our target counties to participate in SAFE
- Monitor RSA countermeasure recommendation implementations

## Mitchell Co.

- Focus mainly on curve locations
- Routes used by locals to get from town to town
- Several basic signing maintenance/changes/improvements suggested



STOP

385th St



# Humboldt Co.

- Mix of curve and intersection locations
- Opportunity for enforcement based on crash pattern at one site
- Some sites are so basic you wouldn't expect them to be a problem...





# Keokuk Co.

- Intersections (rural and in town)
- Weekend camper traffic can lead to need for unique design solutions
- Sometimes aesthetics can have unintended consequences...



SIGOURNEY  
V. & APPLIANCE

F-150

JOZ 052  
WASHINGTON

## Fremont Co.

- Intersections and interchange
- Law enforcement input on possible design issue at one site
- Impact of new route for traffic through the region produced localized challenges...



LANDSTAR



898 679

MACK

DO NOT ENTER

DO NOT ENTER

ONE WAY

# Appanoose Co.

- Intersections
- Met with engineering in morning, comment: “haven’t had any fatal crashes so far this year...”
- Visit first site – nearly an animal-vehicle crash
- Next site was uneventful
- Then...



Image: ktvo.com



# Unionville, Iowa man killed in Tuesday crash

14 hrs ago



UNIONVILLE, Iowa — A single vehicle crash claimed the life of an Appanoose County man on Tuesday, authorities said.

The Appanoose County Sheriff's Office said they were called at 11:48 a.m. Tuesday to the intersection of South Street (Highway T61) and Oak Street in the small town of Unionville, Iowa.

Once they arrived, a 2002 Ford Explorer was located on its side in the highway, and the driver of the vehicle had been ejected and was found lying in the highway. Authorities identified the driver as 65-year-old Craig Bankson, of rural Unionville, Iowa. Bankson was pronounced dead at the scene.

A preliminary investigation indicated that Bankson was driving the vehicle northbound on Highway T61 and lost control of the vehicle for an unknown reason. The vehicle left the roadway, striking a culvert that caused the vehicle to roll to a ditch and then back onto the highway.

The crash remains under investigation by the Appanoose County Sheriff's Office with the assistance of the Appanoose County and Iowa medical examiner's offices.

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Deborah H. Las Vegas, NV

No-Bake Peanut Butter Chow Mein Noodle Cookies



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# QUESTIONS



**Brandi Thompson**

Program Administrator  
& MDST Manager

E-mail: [thompson@dps.state.ia.us](mailto:thompson@dps.state.ia.us)

**IOWA GOVERNOR'S TRAFFIC SAFETY BUREAU**

215 East 7th Street

515.725.6124

Des Moines, IA 50319-0248

FAX 515.725.6133