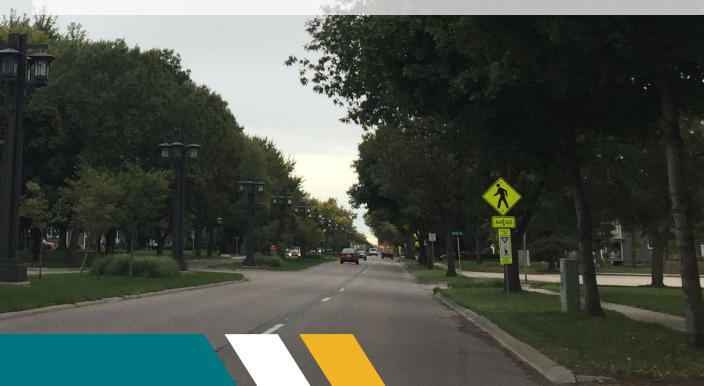




#### lowa

Vulnerable Road User (VRU) Safety Assessment and Strategic Highway Safety Plan (SHSP)







#### **Overview**

- New requirement from the Bipartisan Infrastructure Law
- Must be approved by the governor or designee



Due: November 15, 2023

"All states are required to develop a Vulnerable Road User Safety
Assessment as part of their Highway Safety Improvement Program (HSIP) in accordance with 23 U.S.C. 148(1)."





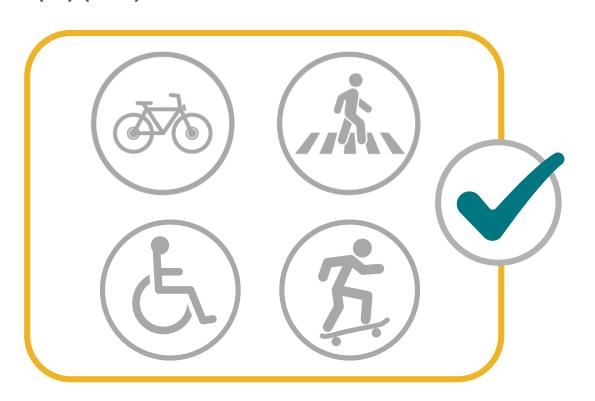
## Goal of VRU Safety Assessment?

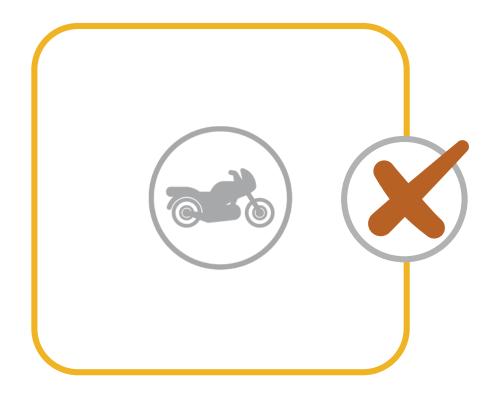


- Identify areas of higher risk for bicyclist and pedestrian crashes
- Provide insight on areas of necessary infrastructure improvements on lowa roads
- Furthering the objective of achieving zero fatalities on the nation's roads

#### What is a VRU?

The definition of "vulnerable road user" is provided in 23 U.S.C. 148(a)(15) as "a nonmotorist."

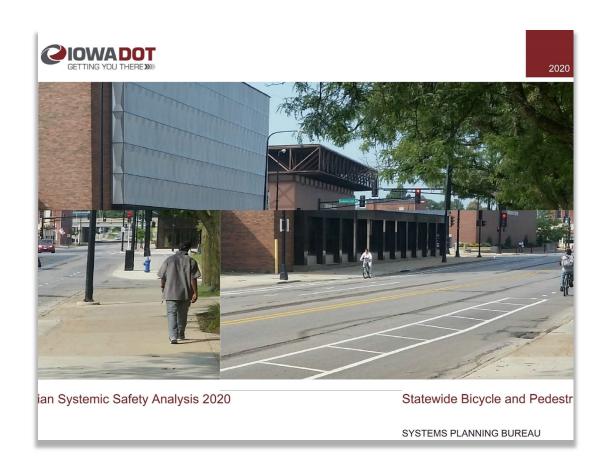






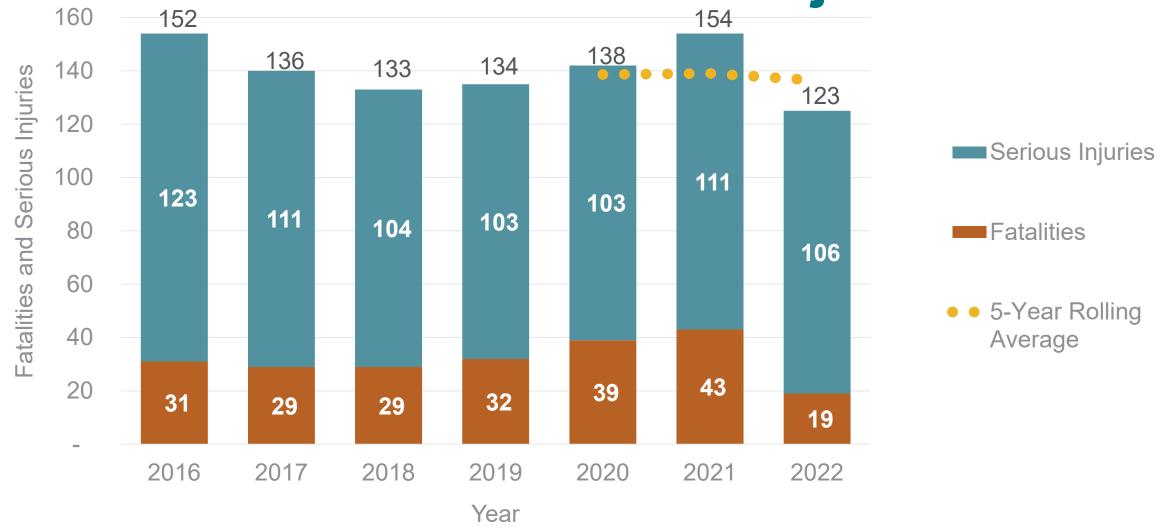
#### Risk Factor Assessment

- Builds off previous Statewide Bicycle Pedestrian Systemic Safety Analysis 2020
- Utilizes 7 years of crash data (January 1, 2016 through December 31, 2022)
- Adds equity data analysis
- Identifies strategies to address safety risks for VRU
- Develops high-level recommendations for selected locations





#### VRU Fatalities and Serious Injuries





# VRU Fatalities and Serious Injuries by User Type



65% Pedestrian



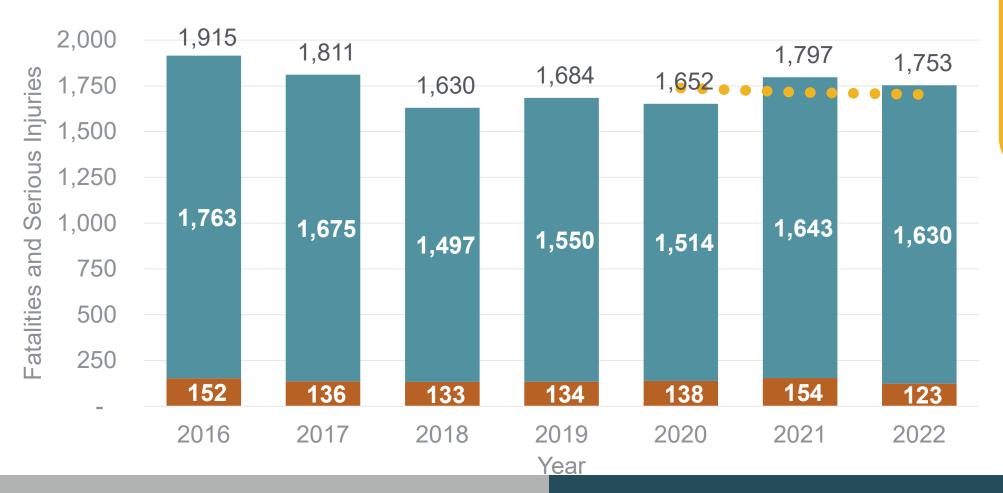
2% Skater, personal conveyance, wheelchair







## Fatalities and Serious Injuries All Road Users



8%

of all fatalities and serious injuries in Iowa are VRUs in past 7 years

Other Road Users

Vulnerable Road Users

5-Year Rolling Average



## **Funding Strategies**

- Funding is available via application to Iowa DOT's Highway Safety Improvement Program-Local (HSIP-Local) and Traffic Safety Improvement Program (TSIP)
  - Rectangular Rapid Flashing Beacon (RRFB)
  - Speed feedback sign
  - Leading Pedestrian Interval (LPI)
  - Painted crosswalk
- VRU Safety Assessment document will include a list of high-risk locations that can be used to support funding requests and planning for VRU improvement projects in the future.









### **Discretionary Grants**



- Safe Streets for All (SS4A)
- Rebuilding American Infrastructure with Sustainability and Equity (RAISE)
- If meets appropriate criteria:
  - Reconnecting Communities and Neighborhoods (RCN)
  - Railroad Crossing Elimination (RCE)
  - Consolidated Rail Infrastructure and Safety Improvements (CRISI)
  - Strengthening Mobility and Revolutionizing Transportation (SMART)



#### **Development Process**

Overview of Gather **VRU Safety** Risk Factor Engagement Background **VRU Safety** Performance Information Assessment Publish Program or **Draft VRU** Projects and (November Strategies 2023) We are here!



CIOWADOT

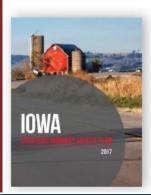
#### **SHSP Overview**

- Federal requirement for states since the adoption of SAFETEA-LU in 2005
- Drives funding and safety initiatives statewide
- Must be updated every five years
- Must:
  - Incorporate multidisciplinary input
  - Be driven by data
  - Address all roads
  - Focus on fatalities and serious injuries











#### Collaboration

• Diverse group of safety professionals involved in the update







### **SHSP Emphasis Areas**

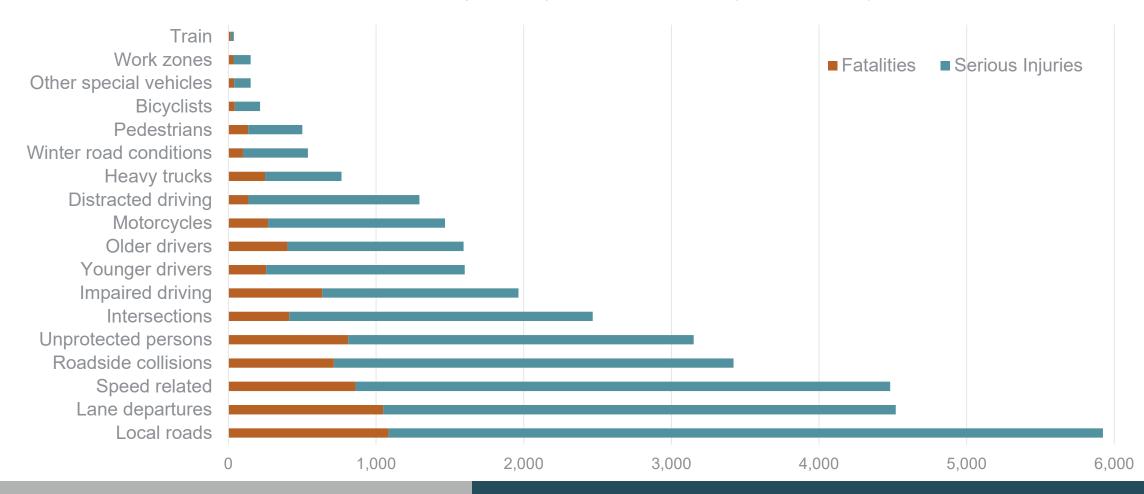
- Analyzed 18 emphasis areas that impact roadway safety
  - Fatal and serious injury crash analysis by emphasis
  - Survey of Advisory Team and stakeholders

Goal: Identify critical emphasis areas that have the greatest potential to reduce fatalities and serious injuries on Iowa's roads



## **Crash Analysis**

Fatalities and Serious Injuries by Emphasis Area (2017 - 2021)







Safe System Approach



**APPROACH** 

Zero is our goal. A Safe System is how we get there.





## **Emphasis Areas**

Grouping based on the Safe System Approach

Safer People	Post-Crash Care	Safer Vehicles	Safer Speeds	Safer Roads
Occupant Protection (37%) *	Post Crash Care	Heavy Trucks (9%) Motorcycles (17%)	Speed-related (52%) *	Local Roads (69%) * Lane Departures (53%) *
Impairment Involved (23%) *		Other Special Vehicles (2%)		Intersections (29%) * Roadside Collisions (40%)
Distracted Driving (15%) *		Train (0.4%)		Winter Road Conditions (6%)
Younger Drivers (19%)				Work Zones (2%)
Older Drivers (19%)				
Bicyclists (3%)				
Pedestrians (6%)				



\* Indicates Key Emphasis Areas



### **Development Process**

