

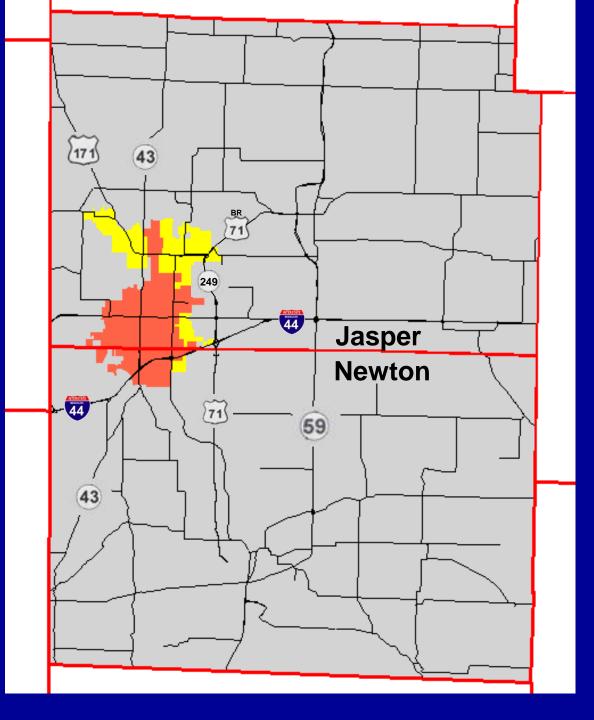
### Metropolitan Statistical Area

 Designated 1980
 Jasper & Newton Counties
 Requirements for Designation
 Core Community of at least 50,000 Persons
 Must be a Social, Recreational, Economic and Educational Relationship

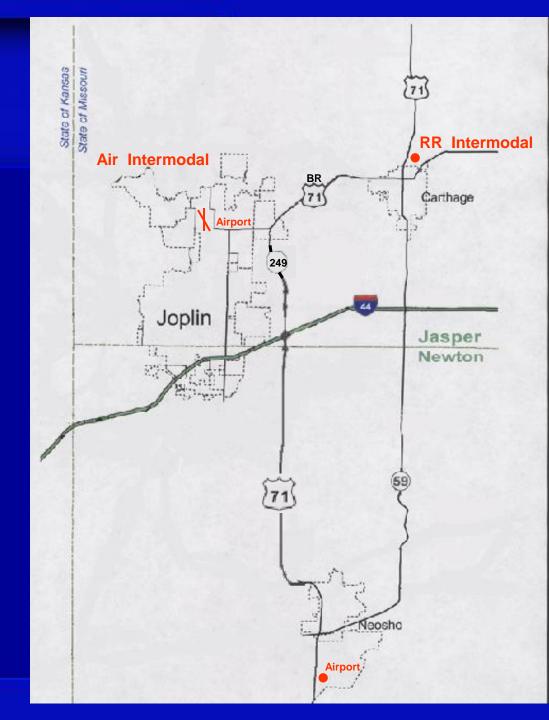
4<sup>th</sup> Largest MSA in Missouri

MSA

#### Jasper & Newton County



# Golden Triangle



### **The Golden Triangle**

#### Joplin – Carthage - Neosho

- Linked by Educational, Social, and Economic similarities
- Population

<u>Joplin</u>	<u>Carthage</u>	<u>Neosho</u>	
44,612	11,360	9,531	
Transportation Links			
<b>* MO. 171 / 71</b>			
* US I-4			
<b>* MO.</b> 5	9		
* Regio	nal Airport		
* Railroa	ads		

## **Economics**

#### Joplin

Jobs – Industrial / Retail

#### Carthage

Leggett & Platt / Schreiber Foods / Poultry / Underground

#### Neosho

LA-Z-Boy / Sunbeam / Leggett & Platt / Poultry / New Retail

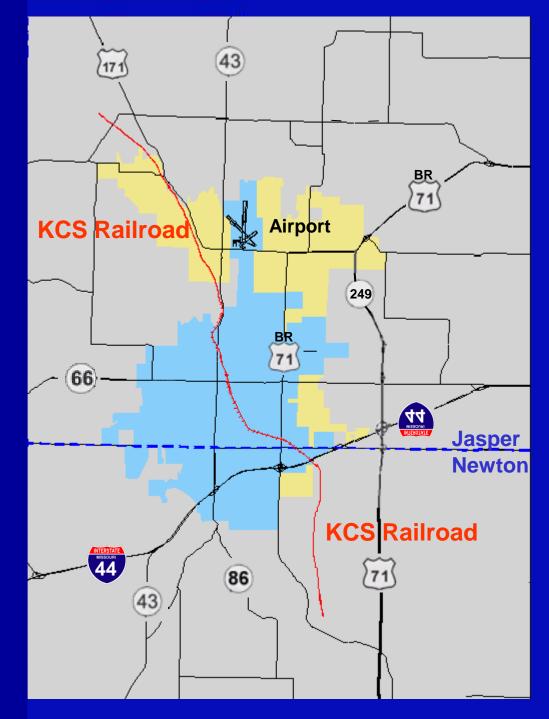
#### New Growth

In Webb City and County

## Education

**Missouri Southern State College** Franklin Technical School Crowder College **Ozark Christian College Messenger College** 





# Population

Jasper & Newton Counties <u>1998 (Est.)</u> 1990 134,910 148,684 City of Joplin ▶ <u>1990</u> <u>1998 (Est.)</u> 40,961 44,612 9.2% Increase **State of Missouri** 6.3% Increase

\* University of Missouri, Office of Social & Economic Data Analysis

## **Growth In Joplin**

New Residents since 1990
 > 6,500

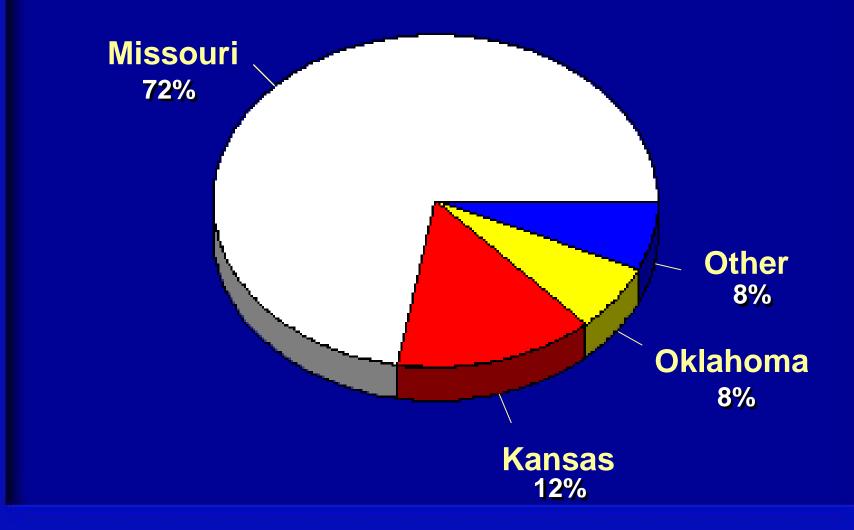
Metro Area
 75,828
 Planning Area

> 80,000

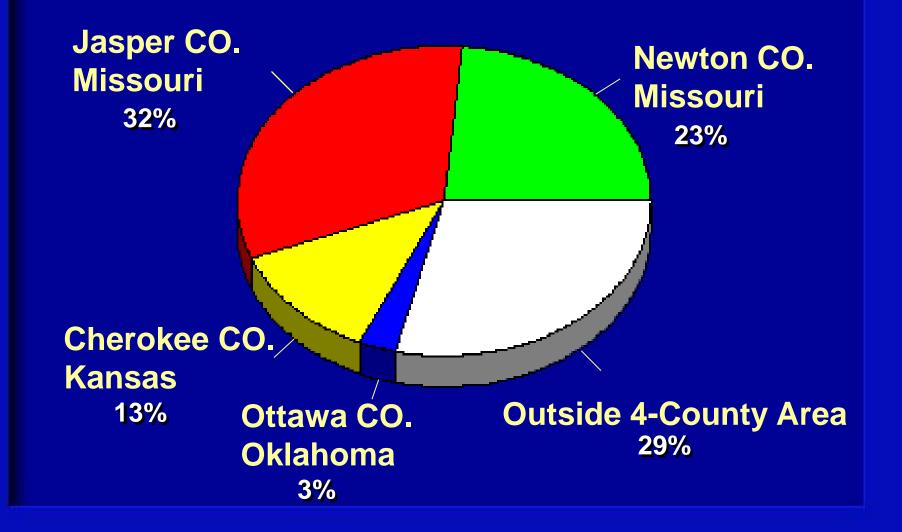


Joplin Traffi 1987 vs.		
□ Local Trips > <u>1987</u> 73,131	<u>1999</u> 115,550	<b>58%</b>
□ Through Ti > <u>1987</u> 15,147	rips <u>1999</u> 18,594	23%
□ Total Trips > <u>1987</u> 88,278	<u>1999</u> 134,444	<b>51%</b>

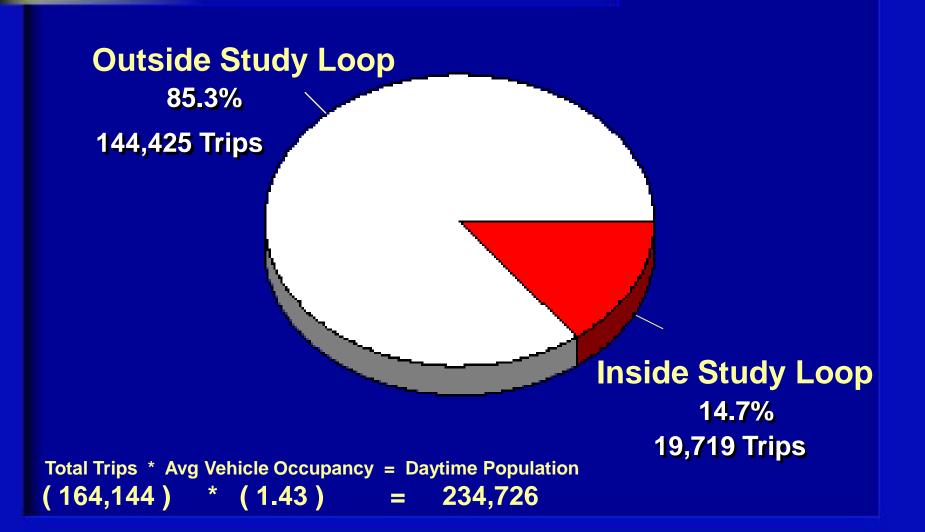
### States Where Vehicles Entering Joplin are Registered



# Origin of Trips from Outside the Joplin Study Loop



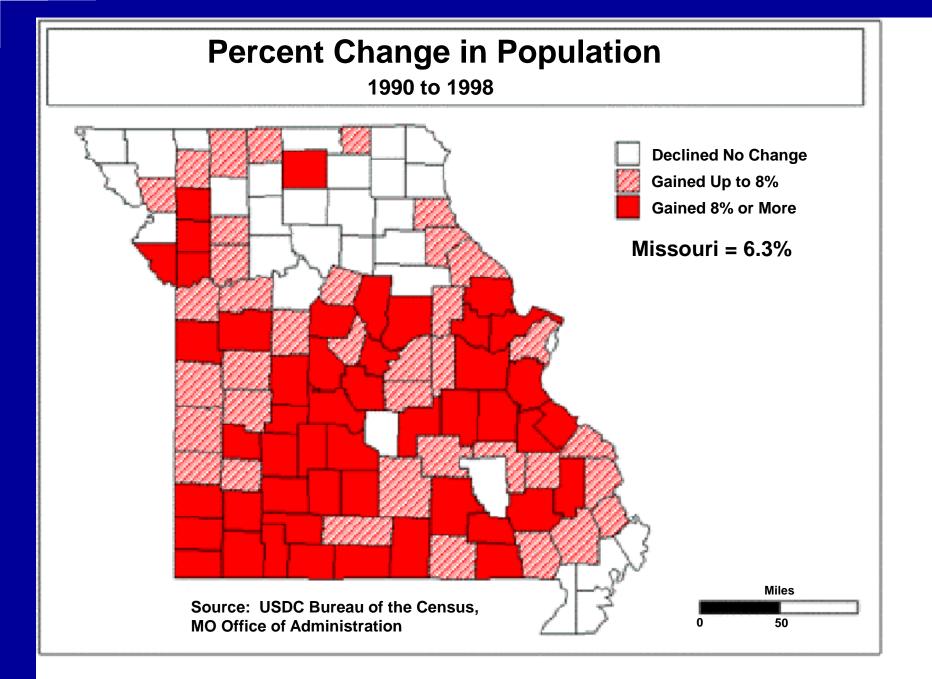
#### Where Vehicles In Joplin Are Normally Garaged



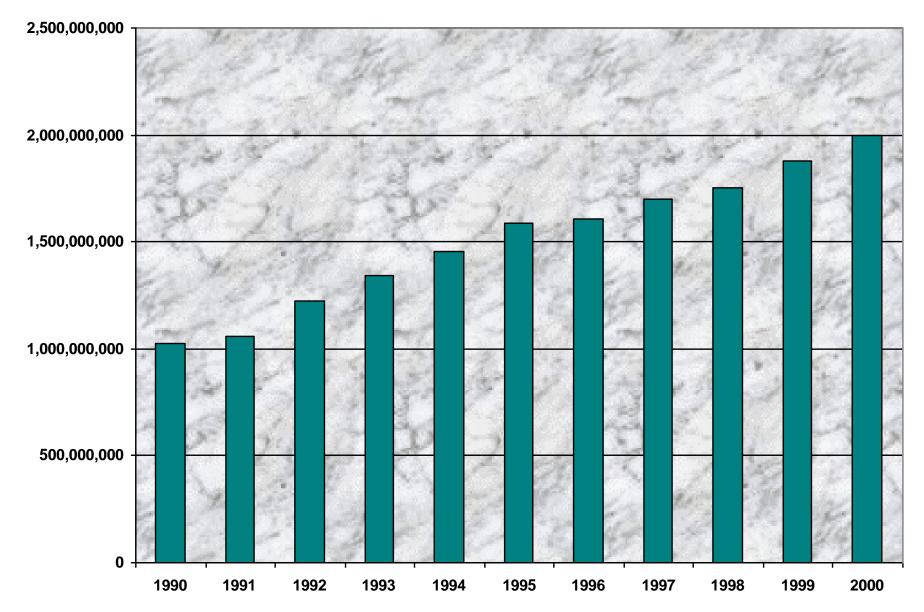
#### **Missouri Population Trends**

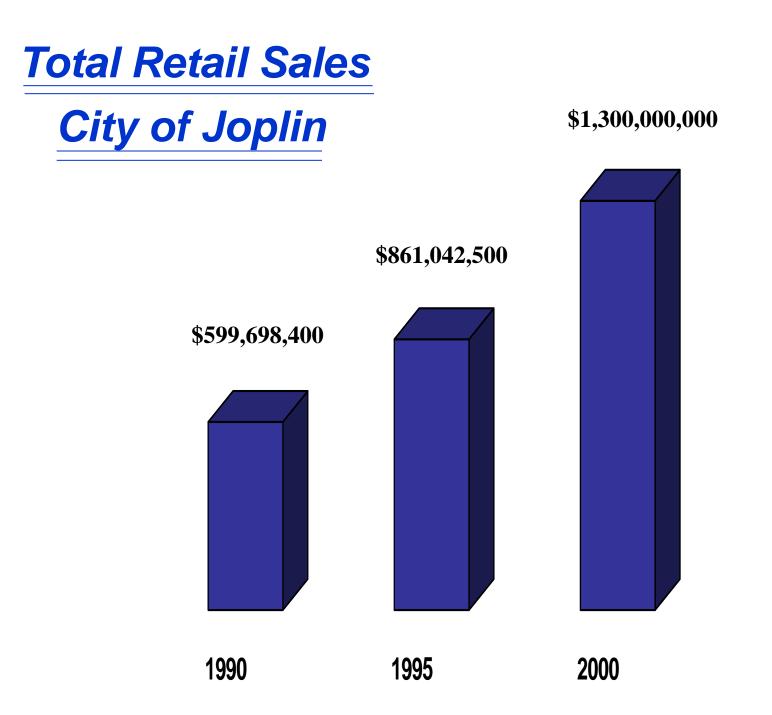
#### **A. State Population Change**

#### **B. Southwest Missouri vs. Rest of State**



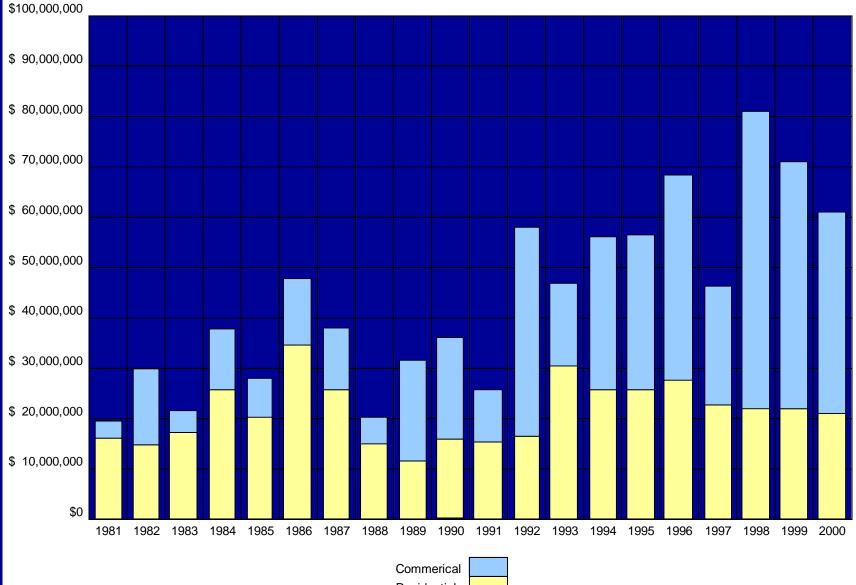
#### Total Retail Sales Joplin Metro Area





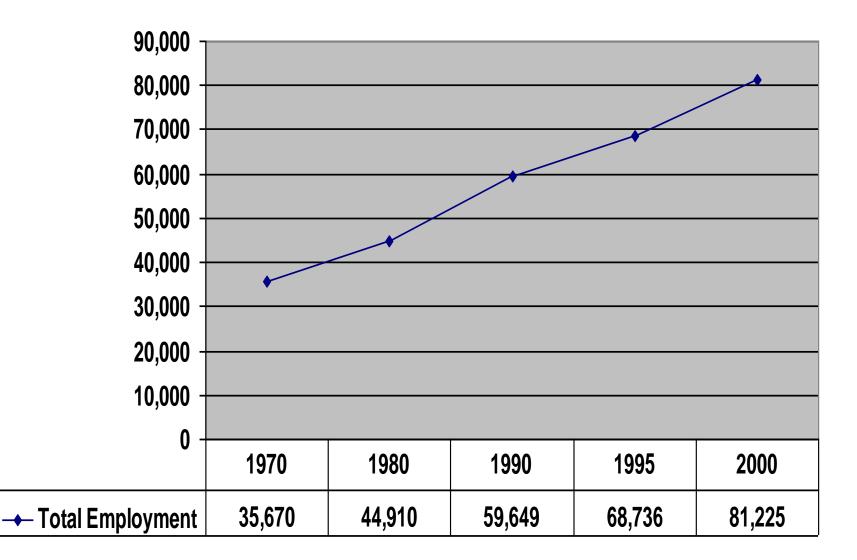
#### **CITY OF JOPLIN**

#### TOTAL BUILDING CONSTRUCTION

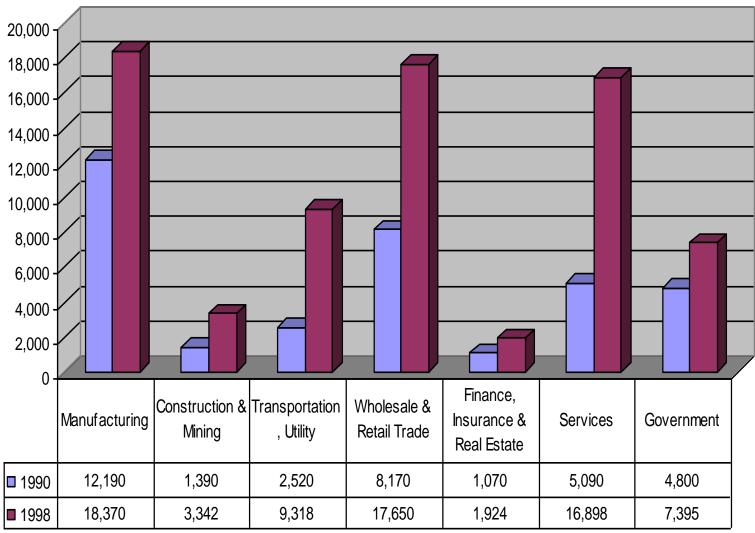


Residential

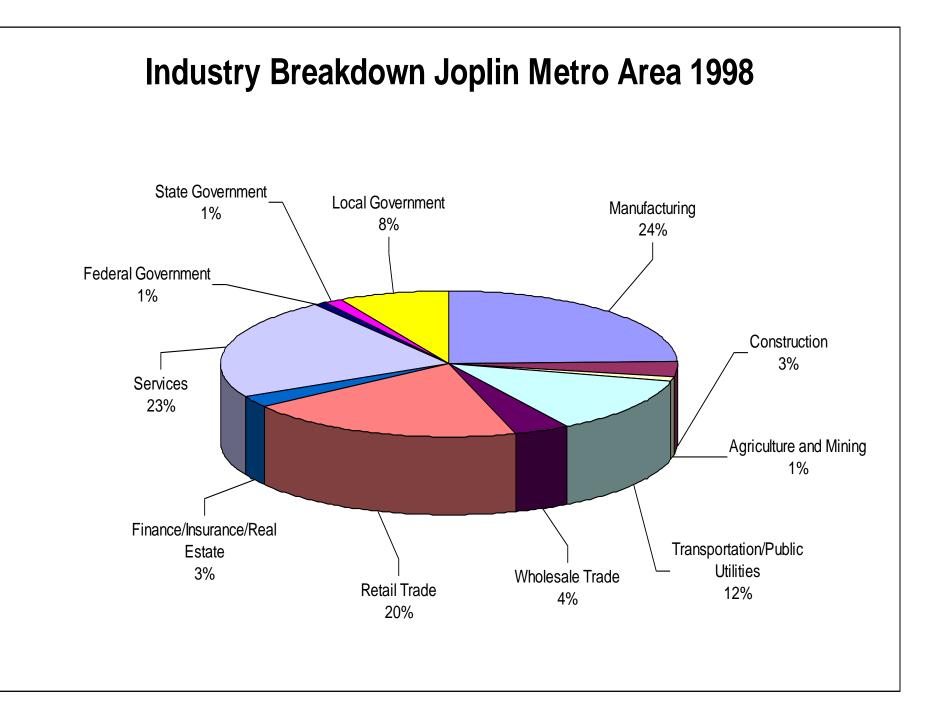
#### **Total Employment Growth**



#### Employment Growth Trends Joplin Metropolitan Area 1990 & 1998





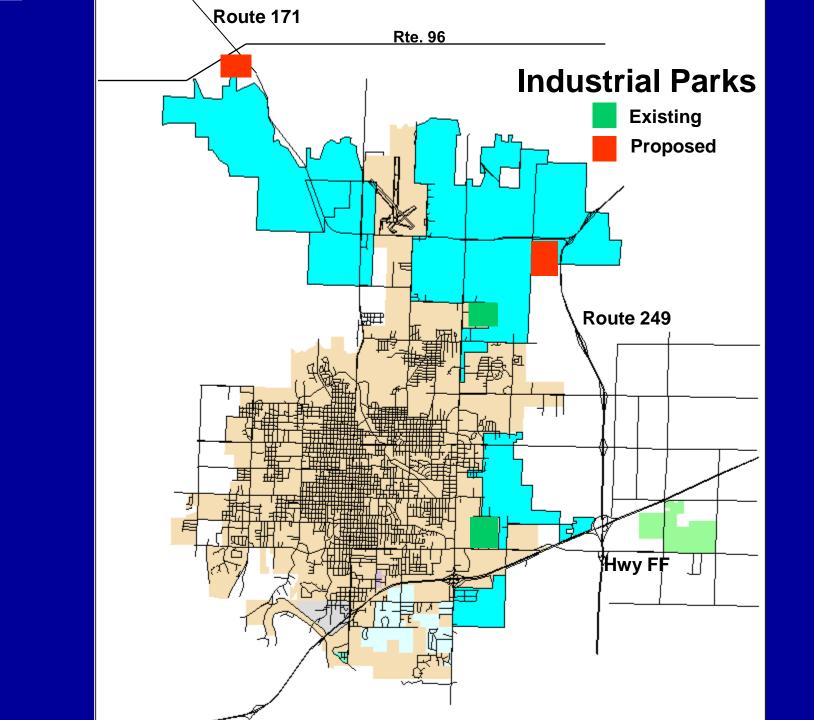


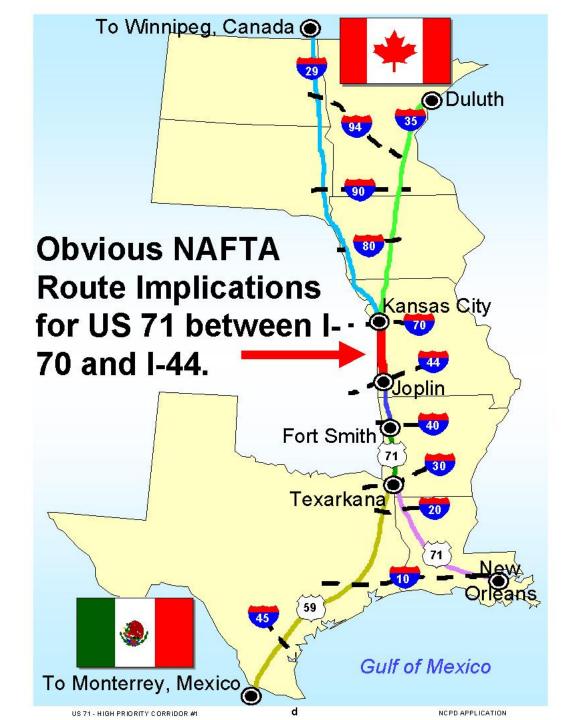
Joplin Economic Development Partnership Results 95-99

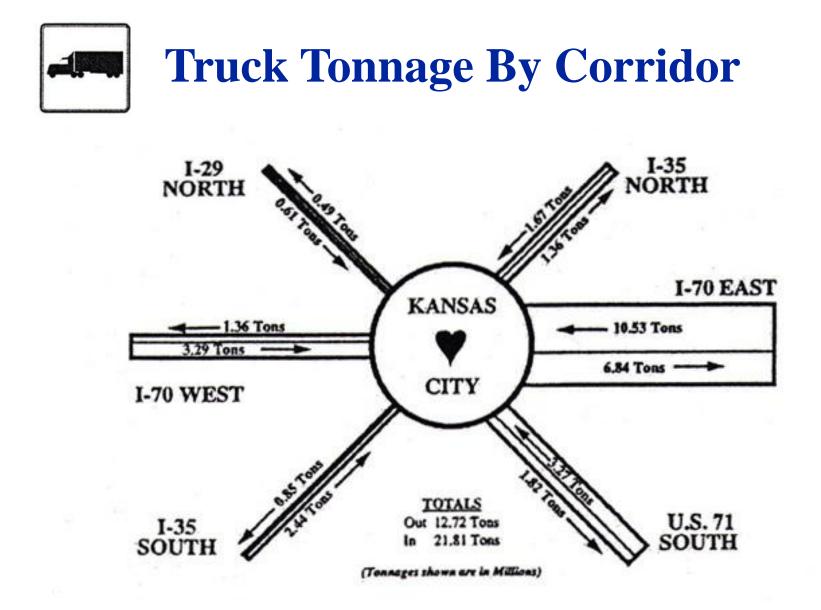
> Projects – 22 Investments - \$155,450,000+ New Jobs – 2,228+

Includes National Companies:

Pillsbury American National Can Company Owens Corning LM Berry Company Eagle Picher Technologies Aegis Communication

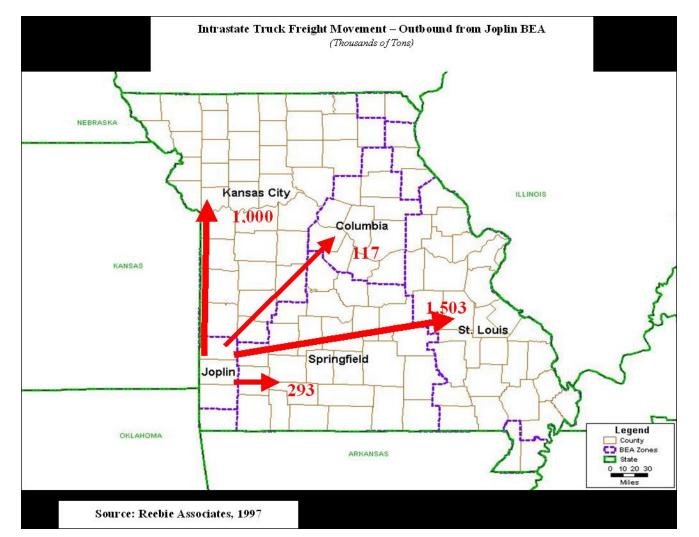




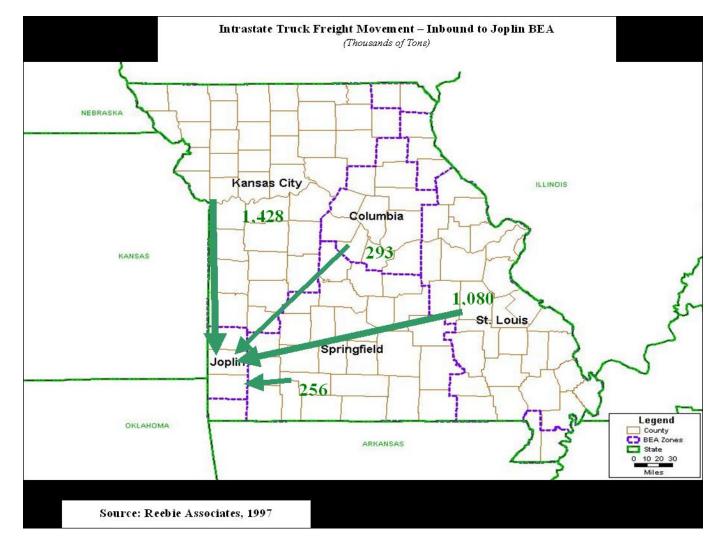


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### Existing Conditions: Freight



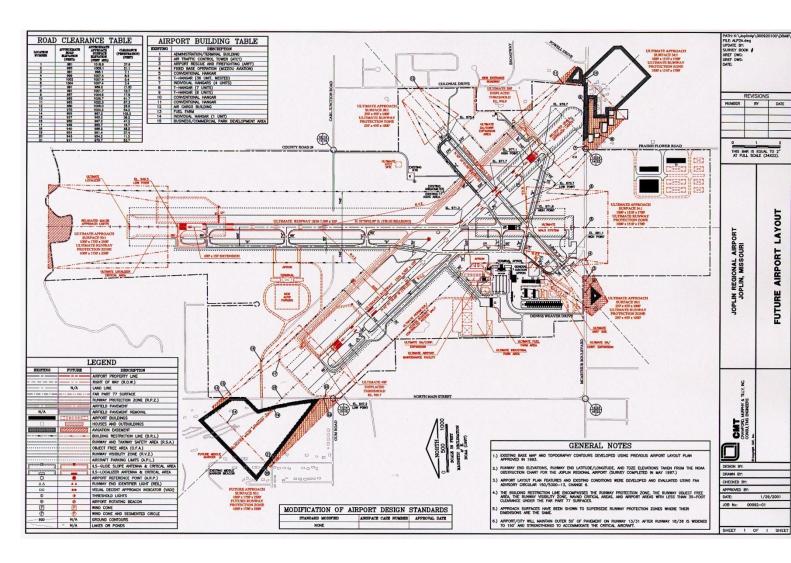
### Existing Conditions: Freight



#### Proposed Airfield Configuration / Instrumentation

#### **Highlights:**

- Provide clear 1,000' safety areas on each end of Runway 13/31
  - Focus on Runway 18/36 as future primary – lengthen and widen
- Install
  instrument
  approach to
  Runway 36



#### Corporate / General Aviation – Conceptual Development Area

