

**An improving and growing  
Lambert Airport asks:**



**What can we do for you?**





## Enhancing....

....the Lambert Experience for passengers....

....the appeal of the Airport and market to airlines....

*while being an economic catalyst for St. Louis,  
the region and the community*

## Enhancing the Lambert Experience



- Lambert is the first and last impression of St. Louis and the region that visitors have
- Lambert must provide an airport experience that is appealing to travelers:
  - A pleasant, convenient, clean, safe, modern and customer-friendly facility



## Enhancing the Lambert Experience



- A brand-new look and feel is coming
  - Terminal Modernization and Concession Redevelopment Plan will be the guide
  - The first steps have begun....





# Enhancing the Lambert Experience



Brightening the C/D checkpoint

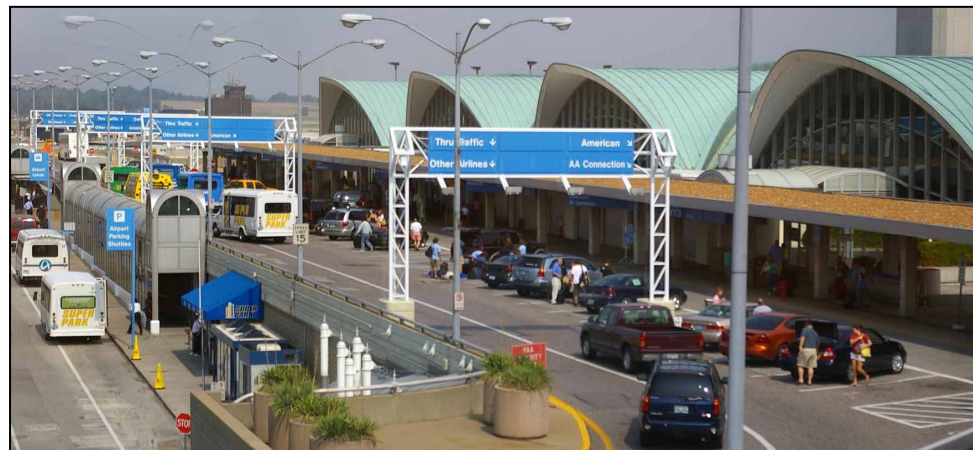


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# Enhancing the Lambert Experience



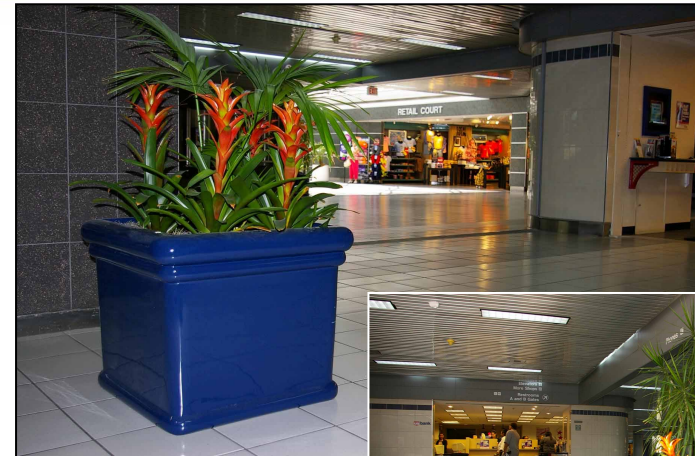
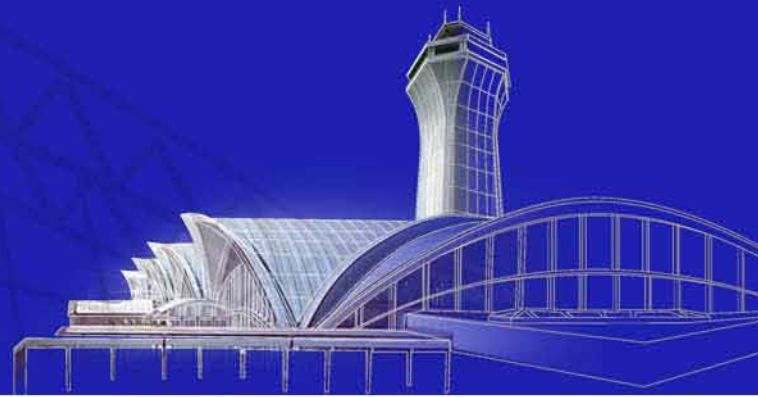
Upgrading exterior  
appearance of  
Main Terminal



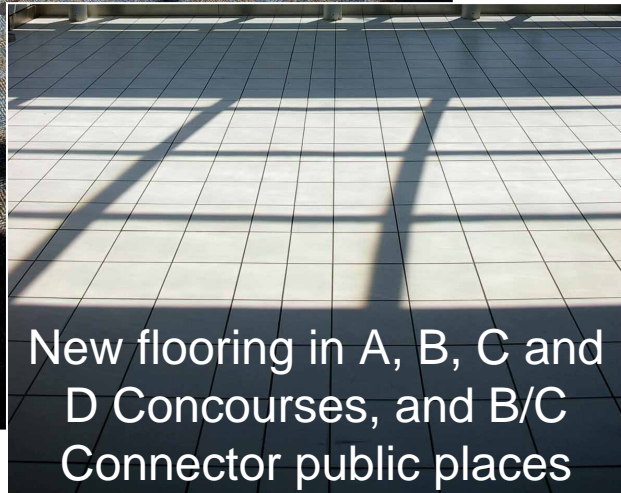
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# Terminal Modernization Underway



New flower planters throughout terminals



New flooring in A, B, C and D Concourses, and B/C Connector public places

# Terminal Modernization Underway



Expanding fine art displays,  
seasonal music and  
entertainment

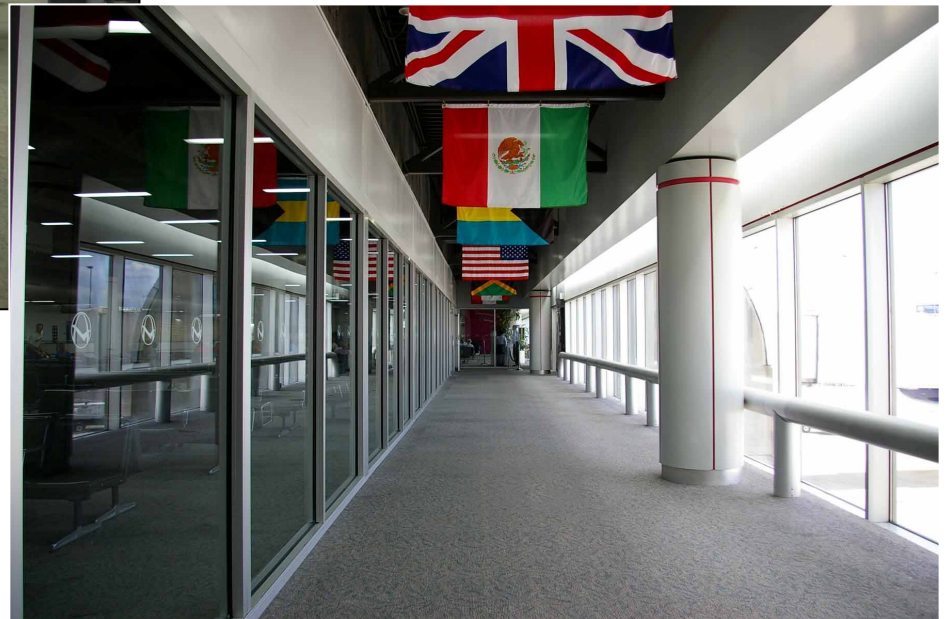




# Terminal Modernization Underway



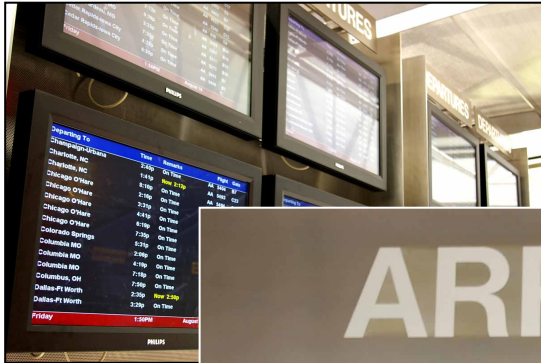
New third International Gate  
in East Terminal



# Terminal Modernization Underway



## New Flight Information Display Systems



In terminals

ARRIVALS				
Arriving From	Time	Remarks	Flight	
Dallas-Ft Worth	2:40p	Now 2:30p	AA 2024	
Dallas-Ft Worth	3:40p	Now 4:26p	AA 1410	
Dallas-Ft Worth	4:43p	On Time	AA 2430	
Dallas-Ft Worth	5:39p	On Time	BA 5081	
Dallas-Ft Worth	6:24p	On Time	AA 830	

At gates



FLIGHT
1241
TIME
11:22 A.M.
DESTINATION
DALLAS/FT. WORTH
COMMENTS
Running 5 min. late



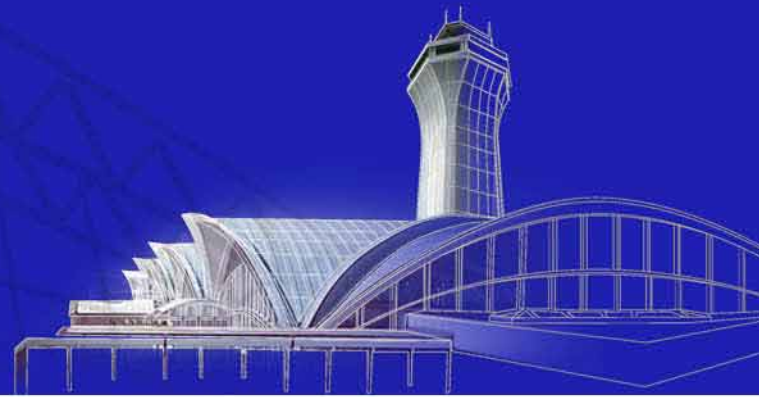
## Terminal Modernization Underway



- Removing baggage screening from East Terminal Lobby
- Refinishing Main Terminal ceiling
- Expanding checkpoints in East Terminal and A Concourse

.....these are just the first steps

## New Concessions on C Concourse

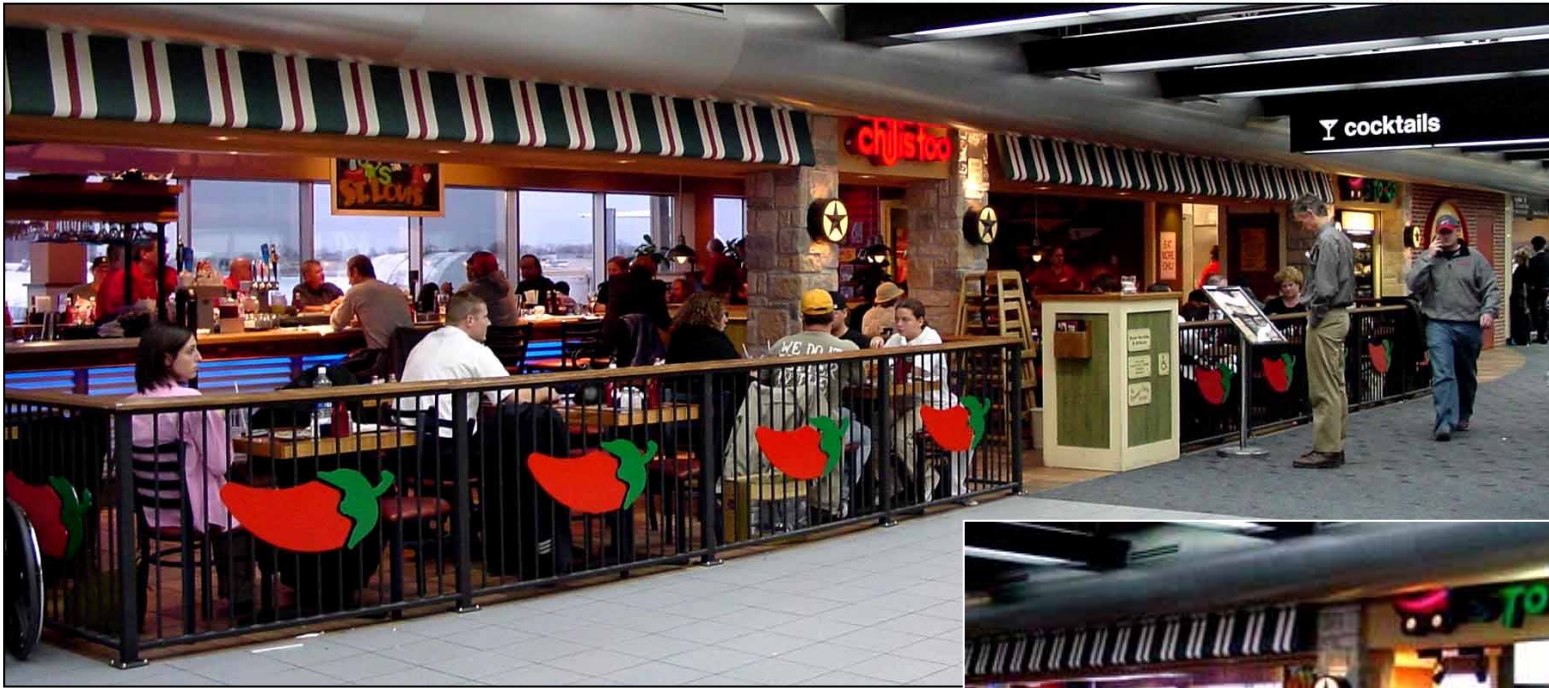


CNBC store





## New Concessions on C Concourse



Chili's Too



## New Concessions on C Concourse



Brooks Brothers





## New Concessions on C Concourse



Wolfgang Puck Express



## New Concessions on C Concourse



Jose Cuervo Tequileria



## New Concessions on C Concourse



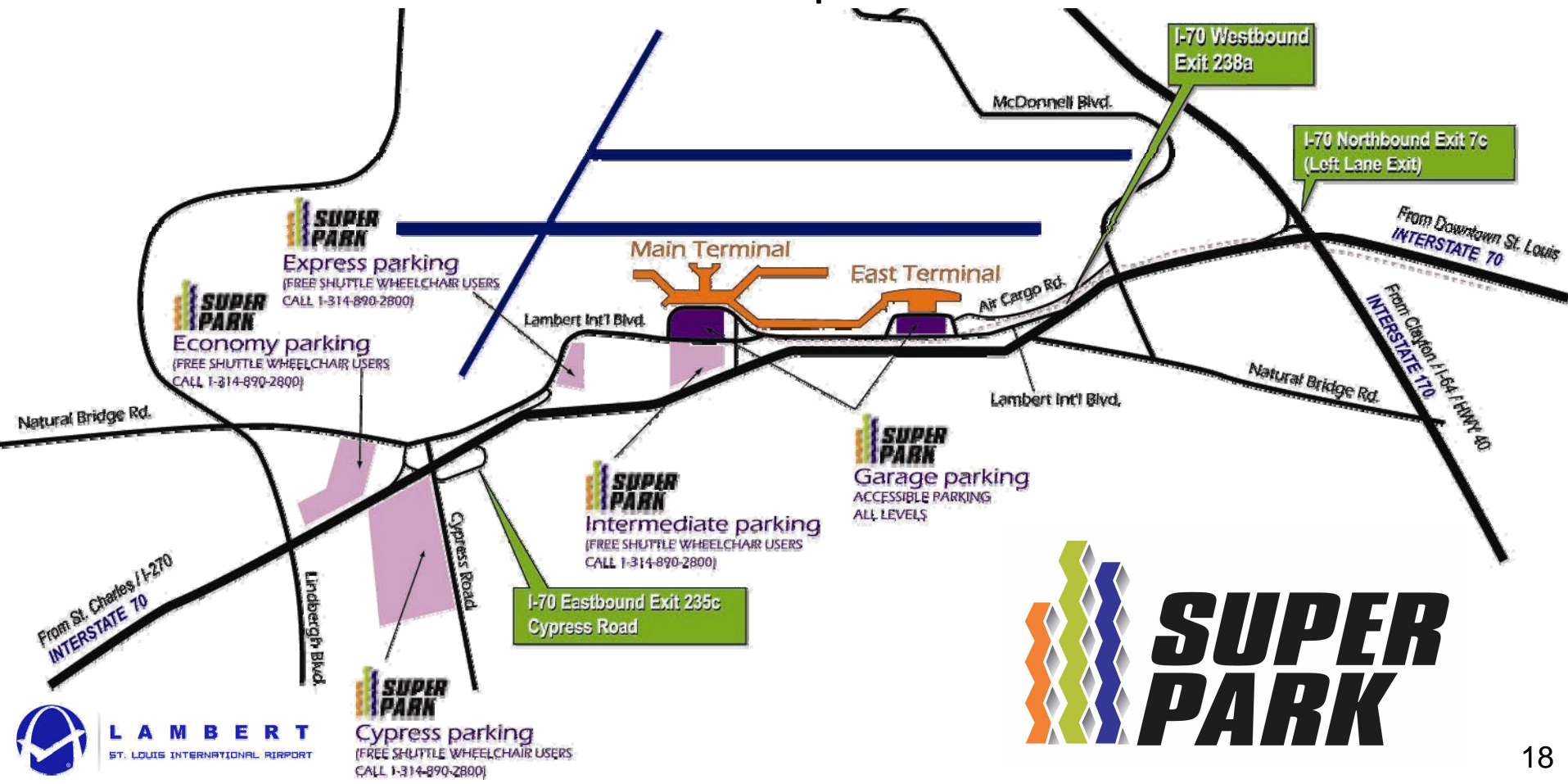
Anheuser-Busch,  
Brighton Collectibles,  
Experience St. Louis,



# Improved Customer Service



## Lambert's new Super Park brand





## Improved Customer Service



Successful Cypress Road complex,  
renovating Main Terminal facility



## Enhancing Appeal to Air Carriers



Lambert evolving from single-carrier dependency to a multi-carrier facility





## Enhancing Appeal to Air Carriers



- Air Service Developments
  - 94 new flights since American Airlines' cutback
  - New GoJet Airline service
    - Three daily round-trip flights to Chicago
    - One daily round-trip flight to Denver

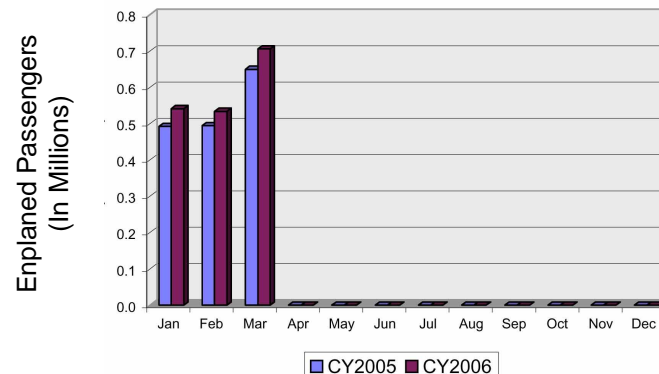


## Enhancing Appeal to Air Carriers



- Passenger traffic continue to grow
  - 2006 enplanements up 9%
  - 2006 connecting traffic up 27%
  - O&D continues long-term, stable growth

MONTHLY ENPLANED PASSENGERS  
Lambert-St. Louis International Airport  
CYTD 06 vs CYTD 05





# Departures, Non-Stop Destinations of Like Cities



	<u>Depart</u>	<u>Dest</u>
Cincinnati	447	132
Orlando	444	98
<b>St. Louis</b>	<b>380</b>	<b>84</b>
Cleveland	306	80
Memphis	293	81
Pittsburgh	293	80
Tampa	288	72
San Diego	255	43
Portland	252	50
Milwaukee	215	50
Nashville	211	48
Kansas City	204	46
Indianapolis	170	38

	<u>Depart</u>	<u>Dest</u>
Columbus	167	33
New Orleans	166	41
Sacramento	148	29
San Antonio	127	28
Louisville	99	25



## Enhancing Appeal to Air Carriers



First new  
runway at  
Lambert in 50  
years now  
open



# A Catalyst for St. Louis Region and the Local Community



Spurring economic redevelopment areas

Hazelwood

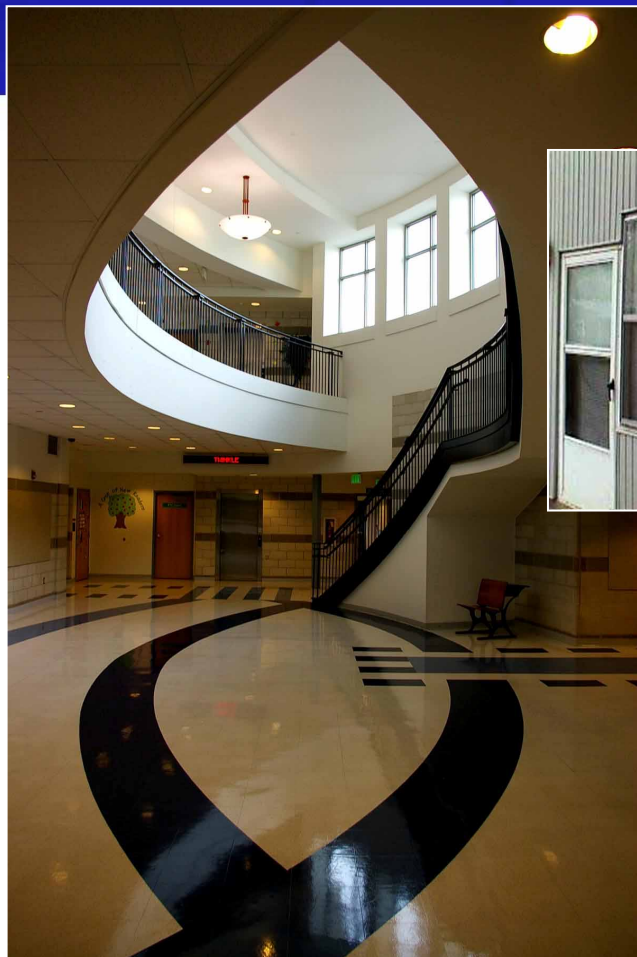


Kinloch,  
Berkeley,  
Ferguson



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# A Catalyst for St. Louis Region and the Local Community



Three new schools



800+ homes  
with new doors  
and windows



New roadways, tunnel



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ST. LOUIS INTERNATIONAL AIRPORT



## Lambert is Positioned for Long-Term Growth



- Lambert is an economic catalyst for St. Louis
- A partnership between the community, businesses and the Airport is required for Lambert to reach its potential
- Together we can make it happen

What can Lambert Airport do for you?







