Reconnecting Communities: MUSCATINE RIVERFRONT DEVELOPMENT

Presented by:
Jim Harbaugh, PLA
Bolton & Menk

Jim Edgmond, PE
City Engineer
City of Muscatine

Complex ISSUES, require Complex SOLUTIONS

PROBLEM SOLVING
Complex ISSUES, require Complex SOLUTIONS

LINKING SPACES TOGETHER
This is not a one and done solution to building up the vibrancy of downtown and the riverfront

WHAT IT TAKES
One of the challenges of reaching goals and realizing projects, is removing or addressing the barriers that will inhibit its success

TAKE HOME POINTS.

WHAT DOES SUCCESS LOOK LIKE?
Think about what your community assets and priorities are and then focus on projects that will promote the success of the priorities

COMMUNITY PRIORITIES

COMMUNITY ASSETS

Focus on projects that will promote the success of the priorities
Muscatine...a long time ago.

Muscatine Today.

Merrill Hotel.

HNI Corporation
Kent Feed Corporation
Musco Lighting
1937 – ORIGINAL PCC PAVEMENT
1980’s – 1990’s – VARIOUS PATCHING/OVERLAYS
1997 – MISSISSIPPI RIVERFRONT STUDY
2007 – MISSISSIPPI DRIVE CORRIDOR STUDY
2012 – CORRIDOR ALIGNMENT AND GEOMETRIC ANALYSIS
2013 – COMPLETE STREETS POLICY
2014 – BLUE ZONES WALKABILITY STUDY
2015 – MISSISSIPPI DRIVE RECONSTRUCTION RFP
2017 – RIVERFRONT PARK MASTER PLAN UPDATE

CRITICAL POINTS:
- Diverse Corridor
- Poorly Connected
- Changing Right-of-Way Widths

WHAT’S THE BIG IDEA?
- A Safer Street
- Less Pavement/More Green Space
- Complete Streets
- Improved Walkability
- Beautification

PROPOSED SOLUTIONS...
- 4 TO 3 LANE CONVERSION
- BUMP-OUTS
- LANDSCAPED MEDIANS
- BACK-IN PARKING
- QUIET ZONE
- DECORATIVE PAVEMENT, LIGHTING, SIGNAGE, SITE FURNISHINGS, ETC.
CREATE A GAME PLAN, THEN TRUST THE PROCESS

BRING PEOPLE INTO THE CONVERSATION AND KEEP THEM ENGAGED

THE JOURNEY/PROCESS THAT WAS THE SUCCESS OF THE PROJECT

EDUCATE YOUR AUDIENCE

BRING PEOPLE INTO THE CONVERSATION AND KEEP THEM ENGAGED

KEEP YOUR AUDIENCE EDUCATED ALONG THE WAY

IT'S NOT ABOUT THE DESTINATION, IT'S THE JOURNEY/PROCESS THAT WAS THE SUCCESS OF THE PROJECT

In-Person
- Pop-Up Meetings
- Partnership & Agency Coordination
- Open Houses
- Committees & Focus Groups

Online
- Email & Text-To-Subscribe
- Outreach Analytics
- Online Comment Mapping
- Digital Campaign & Social Media

What did you say?
Redefining Mississippi Drive

- Educate Your Audience
- Bring People into the Conversation and Keep Them Engaged
- Keep Your Audience Educated Along the Way
- It’s Not About the Destination, It’s the Journey/Process That Was the Success of the Project
Quiet Zones | Short vs Long-Term Solutions

Short – Term Solution – As Per Merrill Hotel

- Temp. closure of pedestrian crossings

Long – Term Solution

- Gated pedestrian crossings
- Quiet Zones compliant vehic./ped. crossing
- One Way Vehicular Access and closed pedestrian crossings

Do you prefer:

A. Less plantings more hardscape?
B. More Plantings less hardscape?
C. Not sure?
If this option was feasible for implementation, would you be in favor?

Back-In Parking?
The same movement as parallel parking –
It’s as easy as:
1. Signal
2. Stop
3. Reverse

Advantages:
• More Parking Stalls
• Curbside Loading
• Better Sight Lines
Regarding back-in parking, I think:

A. We should consider it as an option
B. We should stick to parallel parking
C. I’m not sure, I would like to learn more
Flood Resiliency | Post Construction

Coordination with other projects

Merrill Hotel

Streetscape

Working around historic structures

Papoose Creek Extension

Plans Addressing Papoose Creek Tunnel

1905
Underground Utility Coordination

Designing and working around steep, fragile slopes
Mississippi Drive 2019

4 to 3 Lane Conversion

Intersection Bump-Outs

Back-In Parking
Decorative Hardscape Treatments

Historic Character and Materials

Continued Momentum – Grandview Ave.

Continued Momentum – 2nd St.
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MUSCATINE RIVERFRONT DEVELOPMENT

Contact:
Jim Harbaugh, PLA
515-664-5333
James.Harbaugh@Bolton-menk.com
Bolton & Menk

Jim Edgmond, PE
563-264-1550
Jedgmond@muscatineiowa.gov
City Engineer
City of Muscatine